

A Comparative Study:

# Assessing Al-Assistance Tools: Teaching Efficiency & Learning Outcomes

Prof Jim's generative-Al technology helps teachers become **15.5X faster**; boosts student learning outcomes, study finds. An experiment comparing a teacher's work with generative-Al tools vs. a teacher's work without them, and the subsequent results on students' understanding of concepts.

## Introduction

Education, the cornerstone of societal progress, has long been driven by innovation and advancements in technology. As we stand on the precipice of a new era, artificial intelligence (AI) emerges as a transformative force capable of reshaping teaching and learning methods. This white paper presents an ambitious experiment, measuring the length of time it takes for a seasoned teacher to create a lesson about "The History of Glue" using the internet and PowerPoint; and then, measuring the length of time it takes with the teacher using Prof Jim's AI-generative teaching tool. We aim to investigate whether AI assistance can deliver comparable or superior results while significantly reducing the time investment required by teachers.

### Outline

- The experiment compared a teacher's manual creation of a lesson on "The History of Glue" to an Al-assisted approach.
- The teacher spent 7 hours and 45 minutes creating the lesson, while the teacher using the AI platform completed the task with the teacher's oversight in just 30 minutes.
- The study involved 200 students who rated the AI-avatar video higher in teacher quality and achieved significantly improved learning outcomes compared to the teacher's recorded video.

## Methods

To conduct this experiment, we enlisted the expertise of a teacher we'll refer to as "Mary." Mary was chosen for her experience in teaching social studies to high schoolers for over the past decade and was noted for providing high-quality lessons. She embarked on developing a comprehensive lesson on "The History of Glue" using typical methods used in classrooms today. The process involved extensive research, content creation and editing, PowerPoint development, image search and selection, and video recording. Mary dedicated 7 hours and 45 minutes to the task. Subsequently, we sought to explore the potential benefits of Mary using AI assistance. Leveraging Prof Jim's AIpowered platform, we aimed to streamline the process and optimize efficiency. When Mary used the platform, the entire process of creating appealing presentations, narration for the lesson, and AI-generated animation was completed within 30 minutes. This demonstrated the efficiency gains facilitated by AI technology.



# **Results & Analysis**

To assess the learning outcomes of the two approaches, we conducted tests on a group of 200 students. The students were divided into two groups: one group was exposed to Mary's screencasting of the lesson she created without AI-assistance, while the other group experienced the AI-avatar presenting the content created by Mary and the AI. The objective was to measure students' perception of teacher quality through a star rating system, as well as their performance in answering questions related to the lesson.

### **Teaching Quality**

The analysis of the collected data provided valuable insights into the effectiveness of the two approaches. When rating teacher quality, students awarded an average star rating of 4.09 to Mary's screencast video, reflecting their appreciation for her expertise and delivery. In contrast, the Al-avatar video received a slightly higher average star rating of 4.21, indicating that students perceived the video Mary created with Al to be an easier way to consume the material. The clarity of the Al-generated voice, along with the high production value, likely contributed to this preference. "...students perceived the video Mary created with AI to be an easier way to consume the material."

Mary's Lesson without AI



#### Mary's Lesson with AI-Assistance





### **Learning Outcomes**

In terms of learning outcomes, students exposed to the video Mary created with AI had a significantly higher level of performance. While those watching Mary's video answered an average of 60% of the questions correctly, the group exposed to the AI-assisted video achieved an average of 75% correct answers. This improvement suggests that the AI-assisted approach enhances student understanding and retention of the subject matter. Notably, when asked which teacher they found easier to understand and pay attention to, 49.5% of the respondents preferred the instructor Mary generated with AI, while only 22% favored Mary's screencasting. Approximately 28.5% of the students felt that both approaches were equally easy to understand and pay attention to. These preferences align with the enhanced learning outcomes observed with the AIassisted video and can be attributed to factors such as the AI instructor's clear voice, absence of verbal hesitations, accent, and high production quality.





#### Which approach did you find it easier to understand and pay attention to?





## **Implications and Future Directions**

The results of this experiment have profound implications for the field of education. The adoption of AI assistance in lesson creation has the potential to revolutionize how teachers allocate their time and resources. The 15.5-fold reduction in preparation time achieved through the AI-assisted approach frees up valuable time for teachers to focus on other essential aspects of education, such as personalized instruction and individual student support.

Moreover, the experiment suggests that AI assistance can significantly enhance the quality of teaching and learning experiences. The improved learning outcomes observed with the AI-avatar video indicate that the combination of AI-generated content, narration, and realistic voices positively influences student engagement, comprehension, and retention.

However, it is essential to acknowledge the limitations of this experiment. Future tests with a larger and more diverse group of teachers and subjects will be necessary to assess the competitiveness of AI avatars across different educational contexts

### Conclusion

The experiment demonstrated the significant efficiency gains and enhanced learning outcomes achieved through AI-assisted lesson creation. AI assistance has the potential to transform teaching by streamlining processes and improving instructional quality.

This is particularly crucial in the current climate of teacher shortages and high attrition rates. Al technology can attract more teachers to the profession by alleviating burdensome tasks.

Furthermore, AI integration enhances teaching quality and promotes inclusivity. AI-assistance can compensate for disparities in expertise, accents, and video production value, offering captivating and immersive lessons. Students found AI-avatar videos more engaging and easier to understand, fostering an inclusive and dynamic learning environment. Looking ahead, AI assistants will augment teachers' capabilities, transforming classrooms into personalized, studentcentered spaces. This integration empowers teachers to experiment with innovative methodologies and cater to diverse learning needs.

As more teachers embrace AI assistants, the future of education promises personalized, engaging, and effective instruction. The harmonious collaboration between human expertise and AI's transformative capabilities could help shape a generation of lifelong learners ready to thrive in a rapidly evolving world.

